

Event Name : Effective Communication in a Digital Age

Event Date : 22.07.2025

Organized By : The English Literary Association, Theatre and Debator's club of the
Department of English (Shift II)

Academic Year : 2025 – 2026

Report :

The English Literary Association, Theatre and Debator's club of the Department of English (Shift II) hosted a thought-provoking guest lecture entitled "Effective Communication in a Digital Age." Dr. Hemamalini N, Assistant Professor, Research Supervisor, was the esteemed guest speaker for the event. She discoursed how digital communication has transformed people to connect, enabling instant global interaction she also highlighted about traditional methods have been replaced by tools like email, social media and videoconferencing. Slack and Zoom are the platforms that foster collaboration across distances. shed light on the pivotal role of the English language in shaping career opportunities and offered invaluable communication tips to help students overcome language barriers. Furthermore, she delineated actionable steps for enhancing English proficiency during college, paving the way for proficient English communication in future endeavours. The lecture concluded with an engaging question and answer session, providing clarifications and insights, followed by a vote of thanks.